



The BOOMMEESTER challenge

Willow cuttings for the climate

Our challenge is to propagate by cuttings 100,000 willows by March 21, 2020,
our will is to make this challenge a sustainable and annual event!

Willows, because they:

- easily multiply by cuttings,
- naturally store carbon,
- filter out fine particles,
- regulate urban temperatures,
- create an ecological network for wildlife,
- will offer new landscapes.

PROPAGATE BY CUTTINGS... BECAUSE IT DOESN'T COST ANYTHING!

With our challenge, you are taking a citizen action and becoming an actor in climate change.

How to proceed? All you have to do is plant a willow tree branch in the ground. If the cuttings are alive the following year, the challenge will be successful

With support:

